# Dan Lang

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## EXPERIENCE

**pMD**                                                                                    **June 2018 – Present**
*Lead UX Designer*                                                                         May 2022 – Present
- Leading and mentoring the design team at pMD in the creation of a new patient wellness platform
- Led design and implementation of new patient payment feature to collect on over $250K of patient balances
- Drove a complete redesign of pMD's public-facing website across the finish line in 3 months by fixing bugs, writing marketing content, updating layouts in Webflow, and partnering with an external developer

*Senior UX Designer*                                                                       Jan 2020 – Apr 2022
- Designed PMD's tele-health product on the mobile app from the ground up (33,000+ active patients)
- Led the first redesign in 10 years of the provider-facing desktop UI; implemented for all new RCM users
- Executed cross-platform product design enhancements to iOS, Android, and desktop website experiences

*UX Designer*                                                                              Jun 2018 – Dec 2019
- Created the visual design and onboarding path for the free version of the pMD mobile app (10k+ new users)
- Designed interactions, high-fidelity mockups, and animations for a new voice messages feature for mobile
- Crafted new icons and graphic assets for the marketing team to increase lead-gen on the public website

**iboss Cybersecurity**                                                                    **August 2017 – May 2018**
*UX Analyst / UX Researcher*
- Improved customer satisfaction 10% by identifying UX pain points with user interviews
- Executed 18 market and customer research initiatives to improve overall user experience
- Led UX research process; wrote 94 TestRail cases to eliminate broken UI elements

**Boston Children's Hospital, Waltham Clinic**                                             **Fall 2016**
*Assistive Technology Product Design*
- Modified children's electric car to meet accessibility needs of patients with Cerebral Palsy
- Designed and implemented the project car with aux jack to accept accessible control input types

## PERSONAL DESIGN PROJECTS

**AutonomyAI**
*Cofounder - Design and Brand*
- Creating high-fidelity mockups of mobile app UI for autonomous drones to survey and prevent wildfires

## SKILLS

**UX Design & Research:** Highly proficient in high and low-fidelity mockups, wireframes, prototyping, UX writing, user interviews, usability tests

**Software and Tools:** Highly proficient in Figma, Sketch, Illustrator, Photoshop, Webflow, Qualtrics

**Programming:** Proficient with Javascript, HTML, CSS

**Languages:** English and Mandarin Chinese

## EDUCATION

**Tufts University**                                                                       **May 2017**
*Biopsychology, B.S.*